



PRESS INFORMATION

Honda Cars India Ltd. marks 30% sales growth in December 2013

January 2, 2013: Honda Cars India Ltd. (HCIL), India's leading manufacturer of premium cars, has clocked **5,493 units** of domestic sales in the month of **December 2013** as against **4,242 units** sold during **December 2012**, registering a sales growth of **30%**.

HCIL registered an overall growth of **66% in April – December 2013** with **85,656 units** as against **51,478 units** during the period April – December 2012.

Commenting on the company's performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.**, said, "Year 2013 has been very good year for HCIL business as we crossed one lakh units domestic sales for the first time in a calendar year with a total sales volume of 107,661 units during Jan – Dec 2013. The all-new Honda City has received an overwhelming response after its global preview in November 2013. We are looking forward to the launch of the New City and expect to continue with the growth momentum to continue in the New Year."

Model wise sales break-up for December 2013:	
Brio	1026
Amaze	4458
CRV	9
Domestic Total	5493
Exports	6
Grand Total	5499

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network of 157 facilities in 101 cities and is further strengthening its after sales network in Tier II and III cities.

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